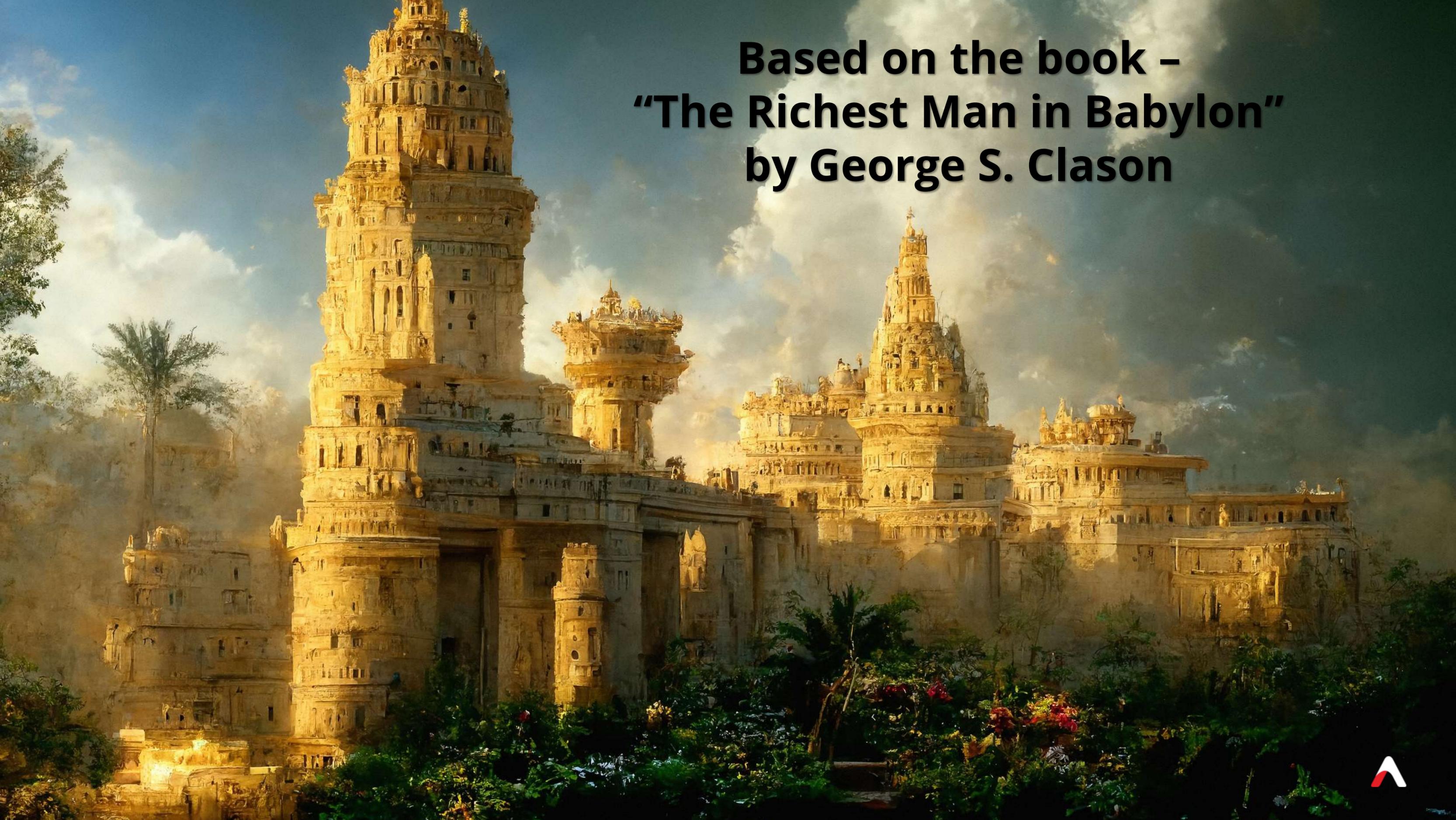


ASSETPLUS
PARTNER. GROW. SUCCEED.

7 Tips on
Wealth Creation



**Based on the book –
“The Richest Man in Babylon”
by George S. Clason**



**The book is centered around the
Babylonian character- **Arkad****

**From a poor
scribe to
becoming the
richest man in
Babylon**



Get ready to :



Find a **sure key** to a fat purse, larger bank balances and gratifying financial progress



Understand the most important **financial strategies** to follow in your life



7 CURES
To generate
Money and Wealth



1. Start thy purse to fattening

PAY YOURSELF FIRST!

Whatever it is you do for a living, put 10% of your salary away into a savings account, and do not touch it.

And over time, that savings account will grow, bringing **“satisfaction to thy soul.”**



2. Control thy expenditures



Expenses = Income



90% of income = Expenses



Keep your expenses low

Take a hard look at what comes *out* of your bank account and see if there's anything you can cut. This will increase your savings rate and allow you to build wealth faster.



3. Make thy gold multiply

Invest what you save



By investing in interest-generating assets, you'll grow your wealth by **compounding**. Not only your initial investment, but also all the interest the principal has generated previously.



This is income you don't have to actively **"work"** for. You can make money while you sleep, vacation, or travel.



5 LAWS OF GOLD

to Protect and Invest Wealth



First Law



Gold comes to people who always save a tenth of their earnings to secure his or her own family's future.

Second Law



Gold is very eager to work for you when it is invested in the right opportunities.

Third Law



Gold clings to its owner who takes the advice of wise men in handling money.

Fourth Law



Gold slips away from a person who invests it in businesses which he is not familiar with or not approved by the people who are skilled in investments.

Fifth Law



Gold flies away from a person who trusts investments that promise impossible earnings



4. Guard thy treasures against losses

Protect your investments from loss



-  Don't put your money at risk to get rich quickly.
-  Look for reputable money managers and investment vehicles to put your money into.
-  Slow and steady investing will get you rich over the long term.



5. Own thy own home

Purchase a home instead of renting one to live in

Build equity in an asset instead of paying money to someone else for rent

As homes appreciate in value over time, your equity will likely increase in value

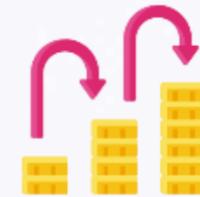


6. Insure a Future Income

Insure for Retirement



Start **investing now** for retirement



The sooner you start **compounding** your money, the more money you'll have to live off of when you choose to retire



Investing in your pension or a **tax-free retirement** account will provide you with cash for you and your family to live off when you're much older



7. Increase thy ability to earn

Learn new skills to increase your income



Keep learning new skills and knowledge to become a better investor and earn more money



In the age of the internet, you can learn valuable skills almost for free.



Learning is a life long process. And the more you learn, the more income you can demand in a free market.



These 7 Steps Are Simple, **But Not Easy**



It takes **discipline** to apply these seven simple steps to wealth creation.



But over a lifetime, they can make the difference between you having the **freedom of your time** or having to work for someone else as you get older.

START NOW

